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Admiral Heights Improvement Association Board’s Zoom meeting hosted by Shivaugn Ahern Feb. 3, 2022

**Call to order:** 7:48 p.m. by Shivaugn Ahern

**In attendance:** Board members: Joe Flasher, Ahern, Cindy Radulovich, Liz Uehlinger, Cat Marucci, Maggie Rogers, & Lauren Heier Non-board member: Martha Thorn

**Not in attendance:** Bo Conroy, John Leupold, Tonya McGinnis, Scott Gibson, & Grant Garcia.

**Minutes:** The January 2022 minutes were approved.

**Treasurer’s report:** None.

**Nominating Committee:** Marucci & Rogers have been reaching out to Admiral Heights residents but have found no new volunteers. Whether they serve on the board or not, AHIA needs volunteers with certain skills, including accounting, ability to set up a new website, layout and design, computer skills, and writing.

**Grounds:** Conroy & McGinnis have resigned as co-chairs of the Grounds Committee. Garcia will serve as the Grounds Committee chair until new committee chairs are elected. Pending business for the Grounds Committee includes benches at the community entrance and a new grounds contract.

**Annual membership survey:** Ahern has last year’s survey. A draft will be sent out next week. There will be a few new questions.

**General membership meeting:** It is scheduled for March 1 but may be postponed. The October in-person meeting worked well, but, because of COVID, we will probably have the next general membership meeting online.

**Newsletter:** It should include GreenScape, Easter egg hunt, nominations for the election to the board, oyster partnership, membership survey, and a directory of residents willing to do odd jobs.

How can we cut down on the cost of the newsletter, the time it takes to deliver it, and the work involved in putting it together? Thoughts included a postcard with a link to the website and/or something like a magnet with the website to put on the fridge.

Ads brought in $100 of income but also increased the work and cost of printing.

The question, “How would you like to get your newsletter?” should be on the survey.

The newsletter could be put in Little Free Libraries or in clear boxes (like real estate boxes) at the parks or on the street at board members’ homes. Fewer copies would be printed. The theory is that only residents who want paper copies would take them and the boxes would help us get a more accurate count of how many newsletters are needed (the thought is that people who just throw them away wouldn’t take them).

Residents could also be re-directed to a digital copy on the website.

**Website:** It was suggested that the website be re-designed so that the newsletter (which is already posted there) would be more easily accessible. Also, it was suggested that the website needs a new look and needs to be more mobile friendly.

**Outreach:** People are moving into the neighborhood all the time. How can we connect with them? One suggestion was to have handouts at events.

**To do:** Newsletter – Ahern & Gibson (layout); Radulovich (ads); Thorn (copy & photos)

Photos of the board for the newsletter – Uehlinger & Wendy Hickok (Admiral Heights resident and owner of Wendy Hickok Photography)

Send approved minutes to Leupold. Check to see if he’s missing any. – Radulovich & Thorn

Leupold – post minutes

Directory of residents willing to do odd jobs – Gibson

Make a list of nominees for the board - Marucci

Plan for general membership meeting – All

The meeting was adjourned at 8:43 p.m. The next meeting is the general membership meeting which may be moved from March 1 to another date. March 29 and April 5 were discussed. It may also be online. Submitted by Cindy Radulovich, Secretary, and Martha Thorn, AHIA member