

Admiral Heights Improvement Association
Board of Directors
SEPTEMBER 21 2022 · Meeting Minutes

Board Attendees: Shivaugn Ahern, Jayme Brooks, Cat Marucci, Cindy Radulovich, Liz Uehlinger, & Amy Skinner. Michelle Greenhalgh & John Leupold joined via zoom.

Board Absences: Joe Flasher, Lauren Heier, and Grant Garcia.

A quorum being present, Ms. Ahern called the meeting to order at 7:05 PM.

Approval of Minutes:

Upon motion duly made, seconded and unanimously carried, the minutes of the August Board Meeting were approved.

Committee Reports

Executive Committee:

Communications Committee:

Communications committee celebrated the soft launch of the new AHIA website. Mr. Flasher asked that everyone please review the link provided to them to give feedback. The board decided that it was appropriate to have 1 year of minutes displayed on the website. Ms. Ahern proposed adding in an “archived minutes” hyperlink for historical record. Mr. Leupold will be in contact with Mr. Flasher to pass on login credentials for the GoDaddy site for ease of transition to WiX.

Ms. Ahern and Ms. Marucci are taking the lead on Fall Fest and the October membership meeting to provide appropriate information to Ms. Brooks for communication on social media platforms and email.

Grounds Committee:

Committee should research landscaping companies for a new contract in the new fiscal year. It was also noted that the maintenance of AH signage should be written into all contracts pursued. Ms. Ahern reported that there is a non-emergent limb that came down in Halsey park that will need addressing. Riviera Landscaping, local to AH, was kind enough to voluntarily maintain the AH sign on Farragut Rd. The board would like to write an informal thank you for their services.

Social Committee:

Committee is full speed ahead with the AH Happy Hour on 9/22. The board discussed having a sponsored event in the future, if the event is successful. Ms. Greenhalgh provided the board with an events calendar and responsibility page so that we can continue to gather information for the purpose of keeping an appropriate record and for leadership on events.

The Navy Football Tailgate is scheduled for 10/29 at 3:30pm vs Temple. The board noted that in the past, this event yielded low attendance and was a large expense. It was agreed upon that if the community would like to see this event come to fruition, it will be community volunteer run. The board also agreed that if no committee is formed nor volunteers proposed by 10/11/2022, the event will be canceled.

Weems Creek Matters Committee:

Committee confirmed that the Arundel Rivers Federation & the Severn River Association are going to be in attendance from 6-7 at the 10/4 general membership meeting for our community fair.

Treasurer's Report

Mr. Leupold provided an overview of our finances via email prior to the meeting to be reviewed by board members. Mr. Leupold reports that we generated \$500 in profit from the postcard announcement. 175 households are currently paid and our bills are up to date with none outstanding. It was noted that we have spent \$115.55 over the events budget, not including the happy hour or fall fest.

Upon motion duly made, seconded and unanimously carried, the Board accepted the Treasurer's report.

New Business

1. Ms. Ahern discussed that she was recently contacted by a politician running for office asking to attend our general membership meeting. Current elected officials are invited as working members of city government. The board agreed that political candidates who do not currently hold office, should be referred to a candidate forum to meet neighbors and engage with the public.

MOTION: For the future term of this board, political candidates are not permitted to campaign at AHIA membership events.

Upon motion duly made, seconded and unanimously carried, none opposed, this motion was accepted.

2. A discussion ensued about the budget proposal for our general membership meeting. AHIA's goal is to maintain AH properties and keep property values high. The board must make a concerted effort to continue to drive membership to reach our goal of 50% of AH homes being paid members of AHIA. The board will propose to general membership that dues be raised to \$50. Dues were previously raised in 2018 from \$35 to \$40.
3. The board briefly discussed advertisements. Prior newsletters did not generate any profit and also cost board members time. Newsletters are not cost effective and are not environmentally friendly. The board would like to pursue relationship based sponsorship and partnership opportunities rather than focus energy on advertisements for future newsletters at this time.

There being no further business before the Board, the meeting adjourned at 8:35 PM.

Next Meetings:

10/4 General Membership Meeting: Akerson Tower, Navy Marine Corps Stadium: 7-8 pm

10/18 - Placeholder for a virtual zoom meeting, in person meeting TBD.

11/15 Board Meeting: 7:00pm at Liz's house (1704 Nimitz)

Respectfully submitted,

Jayne Brooks, Secretary